

MYE Group Sales & Marketing

Marketing and Sales Support Job Purpose:

In line with our growth plans, MYE is seeking an experienced Marketing & Sales Support Professional. The ideal candidate will be adept at researching and developing various marketing strategies for products and services. They will implement marketing plans to meet sales quotas, track marketing and sales data and identify areas of improvement.

Job Duties:

- Contributes information, ideas, and research to help develop marketing strategies
- Helps to detail, design, and implement marketing plans for each of our products and services
- Sets marketing schedules and co-ordinates with colleagues, customers, suppliers, sponsors and other professionals to implement strategies across multiple channels
- Helps develop sales strategies and approaches for various products and services, such as conferences, special promotions, sponsored events, etc
- Attends conferences, exhibitions and events, and travels to meet clients as needed
- Maintains excellent relationships with clients through exceptional customer service
- Tracks sales data and works to meet quotas or sales team goals
- Analyses trends, data, demographics, pricing strategies, and other information that can potentially improve marketing and sales performance
- Creates and presents regular performance reports
- Implements and adheres to company policies and procedures

Skills and Qualifications:

Ideally, a minimum of three years' experience in a similar role with a proven track record of achievement.

Excellent interpersonal and client relationships skills, digital & social media savvy, skilled at developing marketing strategies, supporting product development, data tracking, well organised, researching and analysis.

Offer of flexible working between home and office. With the right person on board, we see this new role developing and expanding in a business with exciting growth plans.

Salary £25-30k plus other company benefits.